

**Stop Lighting A Match To Your Marketing Dollar\$**  
**HONE YOUR MARKETING SKILLS THIS SUMMER**  
**INVEST IN YOUR YOURSELF AND YOUR BUSINESS**

**SUMMER 2008**

<b>Date</b>	<b>Title</b>	<b>Location &amp; Contact</b>	<b>Time</b>
Tues June 3	<b>Writing Copy That Sells</b>	Middlesex Regional Chamber of Commerce & SBDC <a href="http://www.mcrc.org">www.mcrc.org</a> ; 732-821-1700; <a href="http://www.tcnj.edu/sbce">www.tcnj.edu/sbce</a>	9:30am-12:30 noon \$45
Wed June 11	<b>Big Dreams; Small Budgets</b>	Capital One Bank, Morris Ave, Union 908-737-4220	6:00-8:00pm Free
Tues & Thursday June 17 & 19	<b>Marketing Strategies for Business Success</b>	Middlesex County College, Edison <a href="http://www.middlesexcc.edu">www.middlesexcc.edu</a> 732-906-2556	6:30-9:30pm \$95 COSB003-14
Mon June 23	<b>Big Dreams; Small Budgets</b>	Mercer County Community College, West Windsor <a href="http://www.mccc.edu">www.mccc.edu</a> 609-570-3611	6:00-9:00 pm \$40 XMS102-073925
Thurs June 26 Tues & Thurs July 8 & 10	<b>A Guide to Writing A Business Plan</b>	Middlesex County College, Edison <a href="http://www.middlesexcc.edu">www.middlesexcc.edu</a> 732-907-2556	6:30-9:30 pm \$135 COSB006-14
Mon June 16	<b>Mid-year Evaluation of your Marketing Goals</b> Join me with Vicky Lynne Morgan, Russmor Marketing Group	Middlesex-Somerset NJAWBO Marketing Club <a href="http://www.whoscoming.com/MiddlesexSomersetNJAWBO.com">www.whoscoming.com/MiddlesexSomersetNJAWBO.com</a>	8:15-10:30am \$15/member; \$25/nonmember With reservsation
Thursdays July 17, 24, 31, & Aug 7	<b>Start Right – Step by Step to a Business Plan</b>	Norwescap Career & Life Planning Center, Flemington in conjunction with NJAWBO's Women's Business Center <a href="http://www.njawbo.org">www.njawbo.org</a> 973-507-9700	5:00-8:00 pm Free
Mon July 21	<b>Results Oriented Marketing</b>	Mercer County Community College, West Windsor <a href="http://www.mccc.edu">www.mccc.edu</a> 609-570-3611	6:00-9:00pm \$80 XNS106-073929
<b>Registration Required for all classes</b>			

For additional information about any of these classes and seminars, call me 908-781-2001 or email [info@ESAmarketing.BIZ](mailto:info@ESAmarketing.BIZ)  
 To register for classes, check the websites or call the numbers listed above

**MARKET RIGHT. SELL MORE.**  
**SCHEDULE A CUSTOMIZED TRAINING WORKSHOP OR SEMINAR**  
**FOR YOUR COMPANY OR ASSOCIATION,**  
**CONTACT ME AT 908-781-2001 OR EMAIL [ELLEN@ESAMARKETING.BIZ](mailto:ELLEN@ESAMARKETING.BIZ)**